

OWL SOAPERY FILES LAWSUIT AGAINST DRAKE FOR BIRD-BASED BRAND DEFAMATION

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MANITOU SPRINGS, CO - Owl Soapery, the artisanal soap company known for its natural, handmade bars and bird-friendly branding, has officially filed suit against rapper Drake and his label OVO, citing "irreparable harm to owl credibility" after a recent rap battle left the OVO mascot emotionally molted.

"Our soap bars are handcrafted. What Drake dropped was not," said the Owl Soapery founder, who declined to be named but confirmed they do moisturize daily. "He turned the wise owl into a punchline. People see our logo and start humming diss tracks instead of smelling eucalyptus."

The lawsuit claims that Drake's loss in his lyrical clash with Kendrick Lamar-widely considered one-sided enough to qualify as a sonic exfoliation-has unfairly associated owls with defeat, over-lit courtrooms, and oddly-timed voice memos.

"We built a brand around wisdom, clarity, and smooth skin. Now people think 'owl' and immediately imagine a CGI crow flying across a diss track," the filing reads. "This isn't just defamation-it's

defragrance."

Owl Soapery is seeking damages in the form of:

- A formal apology written on recycled paper and scented with lavender
- Drake's surrender of one (1) OVO owl chain to be repurposed as a bath bomb mold

While legal experts debate the viability of "animal-themed emotional branding trauma" as a cause of action, Owl Soapery remains undeterred. "This isn't about money," the company said in a statement. "This is about reminding the world that owls are symbols of wisdom, not legal briefs and beatdowns."

Customers are encouraged to reclaim the owl's dignity by bathing with Owl Soapery's new "Not Like Us" Charcoal + Shea Detox Bar - available this Friday.

About Owl Soapery:

Perched in Manitou Springs, Colorado, Owl Soapery crafts cold-process soaps as pure as Kendrick's pen and as smooth as a properly executed skincare routine. No synthetic fragrances. No palm oil. No ghostwriters.